

# BMW M MotoGP™ EXPERIENCE.

YOUR ULTIMATE RACE TRACK ADVENTURE.



Distribution only to BMW NSCs and subsidiaries.



# LEGENDS AND A STRONG PARTNERSHIP

# MotoGP™ WORLD CHAMPIONSHIP.

WHERE LEGENDS ARE BORN.

It's without any doubt the pinnacle of motorcycle racing: the MotoGP™. Starting off in 1949, it is also the oldest of all World Championships. MotoGP™ stands for: thrilling races in all three classes with spectacular wheel-to-wheel battles with contact during high-speed duels. This breath-taking action is what excites millions of racing enthusiasts all around the world.





# BMW M in MotoGP™.

A STRONG PARTNERSHIP SINCE 1999.

A partnership that spans over two decades: BMW M is a proud and long-term partner of MotoGP™. 2024 marks the 26<sup>th</sup> season of BMW M being "Official Car of MotoGP™". Since 1999, MotoGP™ and BMW M work hand in hand, sharing the same attributes: high-performance, adrenalin and motorsport genes. At the heart of the commitment: the Safety Car fleet. The Safety Cars are high-performance BMW M cars with outstanding driving properties. Ready to master any challenges out on the racetrack.

The background is a solid black field. In the top-left corner, there are two parallel red diagonal lines. In the bottom-right corner, there are two parallel light blue diagonal lines. The text 'BMW M MotoGP™' is centered in the upper half, and 'EXPERIENCE' is centered below it. Both lines of text are white with a prominent red glow or shadow effect.

# BMW M MotoGP™ EXPERIENCE

# THE BMW M MotoGP™ EXPERIENCE.

GET AT THE HEART OF ACTION IN MotoGP™.

Make your MotoGP™ visit an unforgettable experience: get exclusive highlights with the BMW M MotoGP™ Experience. Get right at the heart of action. Take it to the track yourself as a passenger in one of the BMW M Safety Cars, have a close look behind the scenes and explore the paddock with the chance to run into MotoGP™ riders as well as motorcycle legends. Discover the exciting world of MotoGP™ upclose and personal – and enjoy first-class catering and hospitality in the MotoGP™ VIP Village.





LOUNGE

CryptoDATA

# AN UNFORGETTABLE WEEKEND.

## YOUR PROGRAMME WITH THE BMW M MotoGP™ EXPERIENCE.

### MotoGP™ VIP VILLAGE HOSPITALITY:

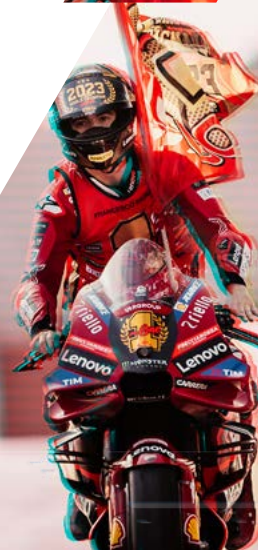
- Breathtaking views on starting grid.
- Full race coverage on TV screens.
- High-end catering.
- VIP raffle prizes.
- Official programme magazine.
- Pit Lane Walk.

### BMW M GUEST PROGRAM:

- BMW M Safety Car Taxi Laps.\*
- Garage tour and expert talks with our BMW M MotoGP™ Experts.
- Visit at Official Tyre Supplier Michelin.
- Service Road Tour.
- Paddock access & Public Area visit.
- Full hosting service.

All activities are subject to the evolution of the pandemic and the approval of the corresponding Governments and authorities.

\*Subject to Race Direction and/or Organization approval according to the Track Conditions at each race.



The background is black with numerous thin, horizontal lines in shades of blue and red. In the top right corner, there are two parallel diagonal lines, one blue and one red. In the bottom left corner, there are also two parallel diagonal lines, one red and one blue.

# WEEKEND FULL OF ADRENALIN



# MotoGP™ VIP VILLAGE.

ENJOY OUTSTANDING HOSPITALITY.

# BMW M SAFETY CAR TAXI LAPS.

GET YOUR ADRENALIN ON TRACK.





# GUIDED GARAGE TOURS.

EXCLUSIVE INSIGHTS WITH  
A BMW M MotoGP™ EXPERT.



# BMW M MotoGP™ EXPERT TALK.


GET TO KNOW THE SECRETS OF  
MOTORCYCLE RACING FIRST-HAND.






# VISIT AT OFFICIAL TYRE SUPPLIER MICHELIN.

EXPERIENCE THE HIGH-TECH  
WORK BEHIND RACE TYRES.

A man wearing a racing suit and a cap is giving a thumbs up next to a race car. The car has an "Oakley" logo on the side. The background shows a race track at night with bright lights and a cloudy sky. The image is split diagonally, with the left side showing the man and car, and the right side being dark with white text.

FURTHER INCLUDES:  
PADDOCK ACCESS,  
PUBLIC AREA VISIT  
AND FULL HOSTING  
SERVICE.

THE INGREDIENTS TO COMPLETE  
YOUR UNFORGETTABLE WEEKEND.



GET READY  
FOR YOUR  
ADVENTURE

# 2024 CALENDAR.

MotoGP™ Event	Date	Package Price
Qatar* / Losail	10 <sup>th</sup> March	1.986 €
Portugal / Portimao	24 <sup>th</sup> March	2.430 €
Argentina / Termas de Rio Hondo	07 <sup>th</sup> April	1.986 €
USA / Austin	14 <sup>th</sup> April	2.155 €
Spain / Jerez	28 <sup>th</sup> April	2.559 €
France / Le Mans	12 <sup>th</sup> May	2.371 €
Spain / Catalunya	26 <sup>th</sup> May	2.559 €
Italy / Mugello	02 <sup>nd</sup> June	2.800 €
Kazakhstan/ Sokol	16 <sup>th</sup> June	2.155 €
Netherlands / Assen	30 <sup>th</sup> June	2.153 €
Germany / Sachsenring	7 <sup>th</sup> July	2.517 €
Great Britain / Silverstone	04 <sup>th</sup> August	2.754 €
Austria / Red Bull Ring	18 <sup>th</sup> August	2.754 €
Spain / Aragón	01 <sup>st</sup> September	2.390 €
Italy / Misano	08 <sup>th</sup> September	2.800 €
India / Buddh	22 <sup>th</sup> September	TBC
Indonesia / Mandalika	29 <sup>th</sup> September	1.986 €
Japan / Motegi	06 <sup>th</sup> October	2.295 €
Australia / Phillip Island	20 <sup>th</sup> October	TBC
Thailand / Buriram	27 <sup>th</sup> October	2.155 €
Malaysia / Sepang	03 <sup>rd</sup> November	2.155 €
Spain / Valencia	17 <sup>th</sup> November	2.559 €

## \* Evening Race

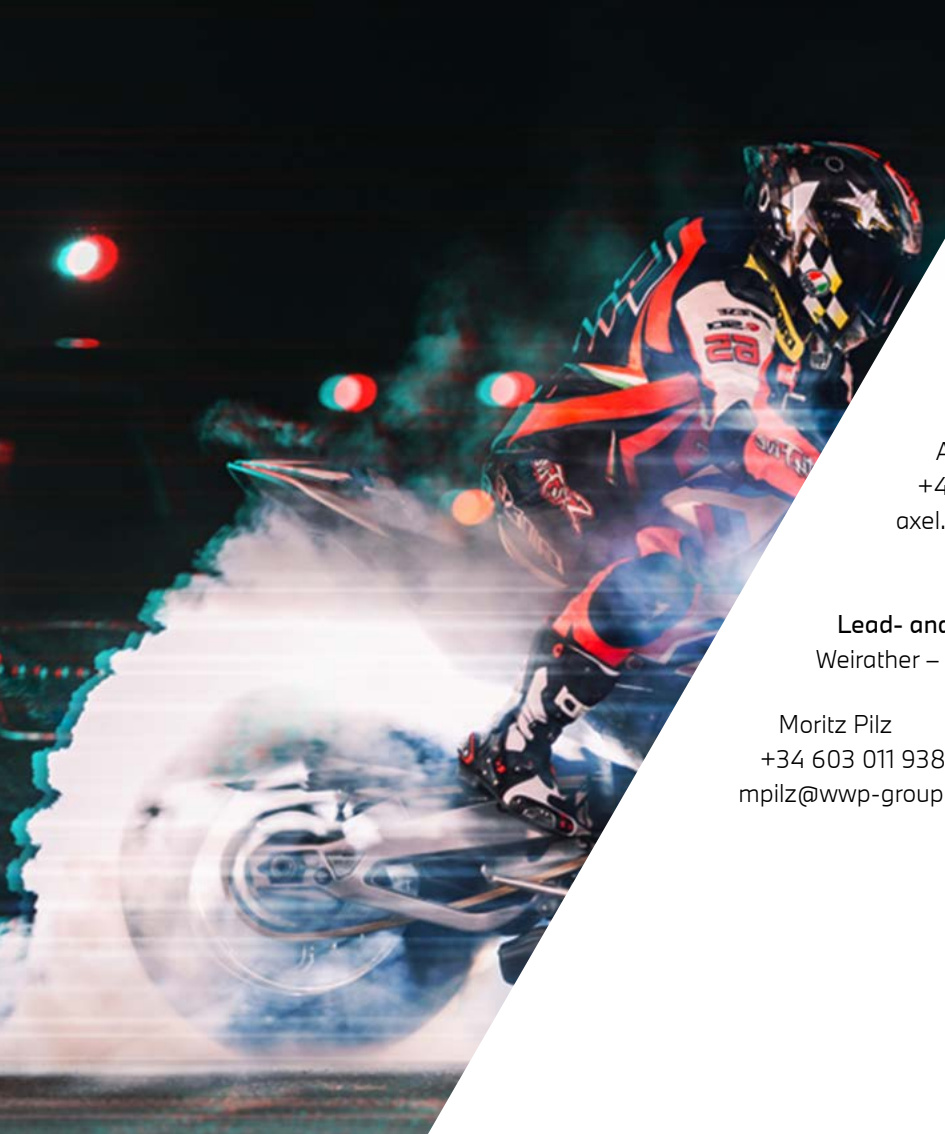
Prices including VAT.

Following costs are not included:

travel, hotel, restaurant, transportation /  
shuttle service, hosting for offsite-activities.

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# CONTACT.

**BMW M GmbH.**

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**Lead- and Sponsorship Agency.**

Weirather – Wenzel & Partner AG

Moritz Pilz

+34 603 011 938

[mpilz@wwp-group.com](mailto:mpilz@wwp-group.com)

# REGISTRATION FORM.

My name \_\_\_\_\_

MotoGP™ event \_\_\_\_\_

Total number of guests \_\_\_\_\_

## INVOICING DETAILS

Purchase order \_\_\_\_\_ Country \_\_\_\_\_

VAT number \_\_\_\_\_ Contact person \_\_\_\_\_

Company \_\_\_\_\_  
(only if invoiced to company) Passport/ID \_\_\_\_\_

Street address \_\_\_\_\_  
(only if invoiced to private person)

City / zip code \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

## PASSES DELIVERY DETAILS

Company \_\_\_\_\_ Contact person \_\_\_\_\_

Street address \_\_\_\_\_

City / zip code \_\_\_\_\_ Country \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

## COMPLIMENTARY PARKING

Amount \_\_\_\_\_

Type (Personal Car, Van < 9 pax, Bus, Motorcycle) \_\_\_\_\_

Date, Signature \_\_\_\_\_

## BOOKING PROCESS

Please fill in the registration form and return it via email to

**mpilz@wwp-group.com.**

After receiving the form you will be informed about availability.

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## CANCELLATION FEES

Cancellation policy applies as following:

1. More than 45 days prior to the event: 10% of the total amount.
2. From 45 to 30 days prior to the event: 50% of the total amount.
3. Less than 30 days prior to the event: 100% of the total amount.

- During the BMW M MotoGP™ Experience 2024 at the selected GP, BMW M GmbH (Gesellschaft für individuelle Automobile, Daimlerstrasse 19, 85748 Garching, Germany), and/or a photographer commissioned by BMW M will take photographs or record video material in which event participants may be visible and recognisable.
- The participant hereby grants BMW M the transferable right, without receipt of payment, to use, publish, alter or duplicate these photographs or video material at any time or place, and in any media, for the purpose of internal and external communication and PR work
- BMW M is permitted to engage third parties in order to exercise these rights.
- Further details regarding the processing of your personal data by the BMW M GmbH and your rights can be found online in the BMW M GmbH privacy policy\*.
- Age requirements: Minimum 16 years.
- Paddock Access: Access for all guest cannot be guaranteed at all times.

\* [www.bmw-m.com/privacypolicy](http://www.bmw-m.com/privacypolicy)

